## Westminster Abbey

Learning





**U is for UNESCO** Create your own advert

UNESCO has selected Westminster Abbey as a special site that tourists might want to visit. With over 1,000 UNESCO World Heritage locations around the world, it's important that everyone understands what makes the Abbey so unique. Can you help us create an advert to tell people about the great things within Westminster Abbey and why they should visit?

What do you want to say about what makes the Abbey special?

- You may find it useful to take a virtual tour of Westminster Abbey.
- Try looking for inspiration from the other letters in the <u>A-Z of Westminster Abbey</u>

For further research you could try thinking about <u>the Abbey and the royal family</u>, discovering more about the <u>architecture</u> or reading about the Abbey's <u>history</u> in more detail.

How will you present your advert?

- You could produce a 30 second TV or Radio advert.
  - You could draw it out as a comic strip, act it out or even record it.
  - You could write a script, make sets, try on costumes and play with sound effects.
- You could create a poster, leaflet or newspaper advert.
  - $\circ$  Try searching for images of posters and adverts to see what style you like.
  - Sketch out different designs before creating your final masterpiece.
  - Can you make it full size?

Find out about other UNESCO World Heritage Sites

All the UNESCO World Heritage sites are listed on their website.

- Can you find Westminster Abbey on the map?
- Why not plan a round-the-world trip and choose one site on each continent?
- What would be your top three sites to visit?



"Lights, Cam-Roar, Action!" said Livingstone the lion, "Well done – you are definitely the star of the show."

Share your adverts on Facebook or Twitter using #WAbbeyFun